

# EQUAL-CARE

Enhancing Gender Equality in  
the Disability Care Sector

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## WHAT IS EQUAL-CARE?

A European initiative aimed at reducing the **gender care gap** in both formal (paid) and informal (unpaid) disability care by:

- Tackling gender stereotypes in caregiving
- Promoting shared care responsibilities
- Creating inclusive workplaces in the care sector

## OBJECTIVES

- Promote **gender equality** in disability care
- **Reduce** gender segregation and discrimination
- Encourage **men's participation** in care
- Empower women in leadership roles
- Challenge stereotypes in informal care

## WHY IT MATTERS?

- 80% of formal care workers are **women**
- Women face **lower pay, fewer leadership roles, and higher burnout**
- 73% of informal carers are **women**, often with no support
- Care work is **undervalued**—we're here to change that

## PARTNERS



Panevėžio socialinių pokyčių centras

CHANCE B  
GRUPPE

## WHO ARE WE REACHING?

- Care Workers
- Employers & HR Managers
- Informal Carers
- Policy Makers
- Social Partners

## OUR VISION

A care system where:

- Gender **doesn't limit** opportunity
- Care is shared **fairly**
- Caregivers are **valued** and **supported**

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